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Dear Customer,

What is in a Name?

The Harounian name has been well known in the international carpet & rug industry for at least a century. The product of generations of carpet weavers and traders, David & Lee Harounian's experience is peerless in the modern carpet & rug manufacturing industry. With an extensive family heritage, including carpets exhibited in renowned museums around the globe, David & Lee's expertise and erudite understanding of the industry and its methods have shaped Harounian Rugs International, known as HRI to the many designers, retailers, and consumers throughout the world.

What is our Art?

For generations, we have made a commitment to design and color, to the quality and supervision of our original productions, and to the service and delivery of our ageless pieces. The innovations that you have come to expect from HRI are a direct result of our designers' efforts to boldly explore new design concepts while intelligently reacting to current decorative trends and needs. HRI designs manufacture and market an unsurpassed value driven the selection of area rugs. HRI's staffed offices and factories in the USA, India, Pakistan, China, Nepal, and Turkey creatively integrate the design, construction, logistics, and marketing of HRI's award-winning and comprehensive collections of tailored and programmed carpets & rugs.

Merging the Classics with the Contemporary

The introduction of our new collections is precisely why we have achieved the status of one of the premier manufacturers of Oriental Rugs in the United States. We have taken the classic Persian designs, such as Serapi, Heriz, Mahal, and Oushak, and while maintaining design integrity, added subtle suggestions of contemporary designs, colors, and essence. As always, our commitment to quality is reflected in the production of our collections; only the finest quality is used in our magnificent hand-made carpets. Only those pieces that meet our stringent specifications enter our inventory and our customers' homes.

You and Us

As a privately held family company, HRI views itself as a partner with each individual client it enters into a business relationship and inspire their clients with their vision of today's industry coupled with the never-ending possibilities, capabilities, and creativity of the HRI team.

Sincerely,

Harounian Rugs International (HRI)
2021



Services

HRI's eclectic lines are produced in various constructions including Carpets & Rugs of Hand-Knotted, Hand-Tufted, Hand-Loomed, Hand-Hooked, Hand-Woven, Hand-Crafted and Machinemade.

HRI's creations also offer a wide range of price-points to our customers base focusing on promotional midrange pricing yet also catering to the high-end and closeout customer requirements.

HRI's top-of-the-line customer service and support systems stretch to all retail outlets of the industry and include the following:

- Product Knowledge Seminars and Sales Training
- "Infusion Selling Programs"
- Pre-ticketing (including International Translations)
- International Buyer's Program
- International Shipping Services
- Private Labeling
- Drop ship services
- EDI and Web Services
- Unique advertising materials (DVD, jpegs, TIFF Files, etc.)

Color, texture, design, style, price-point & quality are all but a few of the creative considerations, which HRI puts into each individual piece it manufactures.

Every Carpet & Rug produced by HRI undergoes a unique finishing and inspection process, the procedures of which ensure only products with the best value succeed in reaching our consumer's home.

General Rug Care

- Vacuum often
- Rotate your rugs periodically
- Rug pad is recommended
- · Professional cleaning is recommended

Please visit us online for the complete and most up to date collections. We carry a wide range of Antique rugs, mansion sizes, unique, as well as collectors, One-of-a-Kind and made-to-order pieces.

You may also download a digital copy of our catalogue from the website.

The HRI app is available for IOS and Android from the app store.

Thank You, Harounian Rugs International (HRI)



ANTIQUE HERIZ COLLECTION



101 Ivory - Rust



104 Red - Blue

HRI's rendition of the classic 18th century Persian Heriz design is hand-knotted in India by a team of our master weavers using 100% fine wool. Utilizing traditional color schemes, HRI has chosen timeless symmetrical Heriz patterns to produce on a program basis. Boldly colored in rust reds, blues, and ivory, the Antique Heriz Collection's old-fashioned styles are among the most recognizable oriental carpets.

ANTIQUE HERIZ COLLECTION



109 Ivory - Red





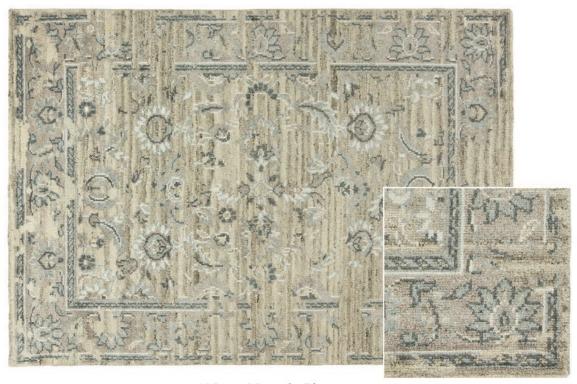
121 Blue - Red 122 Medium Blue

HRI's rendition of the classic 18th century Persian Heriz design is hand-knotted in India by a team of our master weavers using 100% fine wool. Utilizing traditional color schemes, HRI has chosen timeless symmetrical Heriz patterns to produce on a program basis. Boldly colored in rust reds, blues, and ivory, the Antique Heriz Collection's old-fashioned styles are among the most recognizable oriental carpets.

ANTIQUE NATURAL COLLECTION



AN-252 Grey - Ivory



AN-321 Natural - Blue

At the crossroads of high fashion and classical elegance, this collection is a delight to all of a discerning customer's tastes. Antique Natural collection offers designers and end-users a work of art with the resilience of a modern area rug. Hand knotted in India and manufactured using premium blended wool, the Antique Natural collection will live on through a lifetime in style.

ARCTIC TERRAIN COLLECTION



AT-3 Ivory - Light Grey



AT-5 Foam - Aqua

Hand-knotted in a very dense textured construction of cut and loop pile. Our unique use of viscose and tensile yarns offered in soft pastel coloration all combine to create the clean, cool, reflective, crisp look of frozen tundra. This collection is the perfect anchor for any setting.

Hand Knotted ◆ Viscose & Tencel ◆ India

ARCTIC TERRAIN COLLECTION



AT-6 Dove - Grey



AT-8 Cream - Mocha

Hand-knotted in a very dense textured construction of cut and loop pile. Our unique use of viscose and tensile yarns offered in soft pastel coloration all combine to create the clean, cool, reflective, crisp look of frozen tundra. This collection is the perfect anchor for any setting.

ARIA COLLECTION





AR-3 Light Grey - Beige

Inspired by antique Turkish designs, HRI's design team introduces a 21st century take on traditional decor. With subtle gradations of color and hue, each piece and style blends soft tones and intricate patterns to create an elegant and cozy look for your home. Using warm earth tones, the Aria Collection is crafted using HRI's renowned techniques and exclusive care to produce a rug of exceptional luster and beauty.

ARIA COLLECTION





Inspired by antique Turkish designs, HRI's design team introduces a 21st century take on traditional decor. With subtle gradations of color and hue, each piece and style blends soft tones and intricate patterns to create an elegant and cozy look for your home. Using warm earth tones, the Aria Collection is crafted using HRI's renowned techniques and exclusive care to produce a rug of exceptional luster and beauty.

ARIA COLLECTION







AR-9 Dark Blue AR-10 Charcoal

Inspired by antique Turkish designs, HRI's design team introduces a 21st century take on traditional decor. With subtle gradations of color and hue, each piece and style blends soft tones and intricate patterns to create an elegant and cozy look for your home. Using warm earth tones, the Aria Collection is crafted using HRI's renowned techniques and exclusive care to produce a rug of exceptional luster and beauty.

AVALON COLLECTION



AV-9718A Grey - Black



AV-9748A Grey

An eclectic collection of contemporary and transitional looks. Hand-knotted from India with a rich dense pile of New Zealand wool and viscose. Marvelously modern textures, exciting ombre effects and dramatic dimensional designs, these rugs are certain to lend an intrigue to any decor.

AVALON COLLECTION



AV-9789C Light Blue

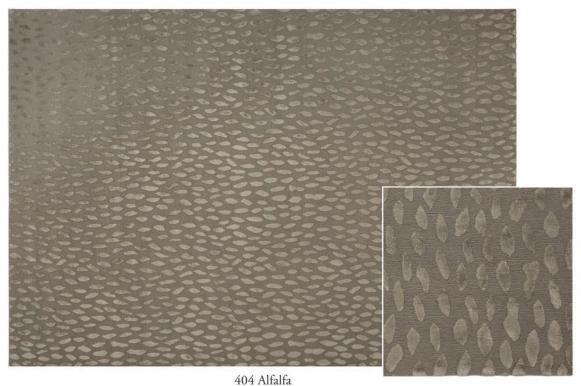


AV-9789E Turquoise

An eclectic collection of contemporary and transitional looks. Hand-knotted from India with a rich dense pile of New Zealand wool and viscose. Marvelously modern textures, exciting ombre effects and dramatic dimensional designs, these rugs are certain to lend an intrigue to any decor.

Hand-Knotted ◆ Wool & Viscose ◆ India

BIRD SEEDS COLLECTION







A sophisticated twist on a fun look, constructed in a dense loop base of wool with a carved raised pile of "bird seeds" accented in viscose yarn. The all-over design of scattered bird seeds in soft warm earth tones will be a statement rug for any setting, combining a very unique

design with a long-wearing construction.

Hand-Knotted ◆ Wool & Viscose ◆ India

BRADLEY COLLECTION



BR-5708 Aqua

Hand crafted in India in a tight dense low cut and loop pile of wool and viscose. Elegance meets casual with this collection. Great texture in subtle washed mottled colorways, from dark smoky greys to a taupe or aqua. We see this look slipping chic and seamlessly into any setting.

Hand-Loomed ♦ Wool & Viscose ♦ India

BRADLEY COLLECTION



BR-5708 Taupe



BR-5708 Dark Grey

Hand crafted in India in a tight dense low cut and loop pile of wool and viscose. Elegance meets casual with this collection. Great texture in subtle washed mottled colorways, from dark smoky greys to a taupe or aqua. We see this look slipping chic and seamlessly into any setting.

BRADLEY COLLECTION



BR-5708 Copper



BR-5708 Beige

Hand crafted in India in a tight dense low cut and loop pile of wool and viscose. Elegance meets casual with this collection. Great texture in subtle washed mottled colorways, from dark smoky greys to a taupe or aqua. We see this look slipping chic and seamlessly into any setting.

Hand-Loomed ♦ Wool & Viscose ♦ India

BROOKS COLLECTION



NC-755A Brown





NC-755F Light Blue

NC-755D Grey

Hand-loomed high/low ribs of Surprisingly soft PET yarn create striations of tweeded colors. The borderless textured designs blend with a wide range of interiors, making Brooks as versatile as it is durable. Easy care and light weight, these rugs are suitable for indoor or outdoor use.

Hand-Loomed ◆ PET Yarn ◆ India

CELEST COLLECTION



CL-10 Ivory - Gold







CL-14 Black - Silver

Whimsical soft faded antique lace designs inspire this collection. Hand-knotted in India, with a dense plush pile of New Zealand wool and a blush of viscose highlights. The intensity of color and design varies within each rug, creating a unique dimensional effect. Every rug in this finely knotted collection goes through HRI's exclusive 5 step finishing and inspection process.

Hand-Knotted ◆ Wool & Viscose ◆ India

CELEST COLLECTION



CL-11 Ivory - Green



CL-13 Grey - Lavender

Whimsical soft faded antique lace designs inspire this collection. Hand-knotted in India, with a dense plush pile of New Zealand wool and a blush of viscose highlights. The intensity of color and design varies within each rug, creating a unique dimensional effect. Every rug in this finely knotted collection goes through HRI's exclusive 5 step finishing and inspection process.

CHARLOTTE COLLECTION



CA-22 Heather Grey

A collection of very unique abstract geometric designs, each in very soft washed colorways. Hand-knotted in India using a unique blend of fine Bikaner wools and viscose that produces a dense heavy textured pile.

Hand-Knotted ◆ Wool & Viscose ◆ India

CHARLOTTE COLLECTION

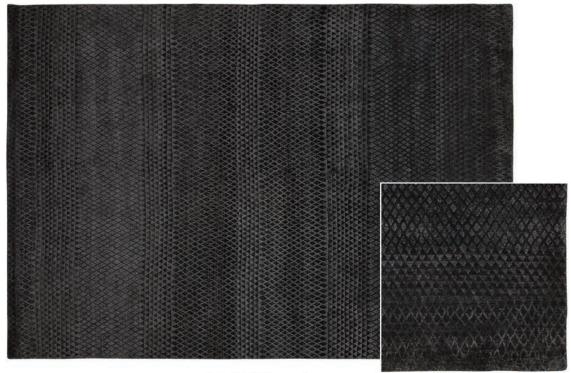




CA-23 Blue Granite

A collection of very unique abstract geometric designs, each in very soft washed colorways. Hand-knotted in India using a unique blend of fine Bikaner wools and viscose that produces a dense heavy textured pile.

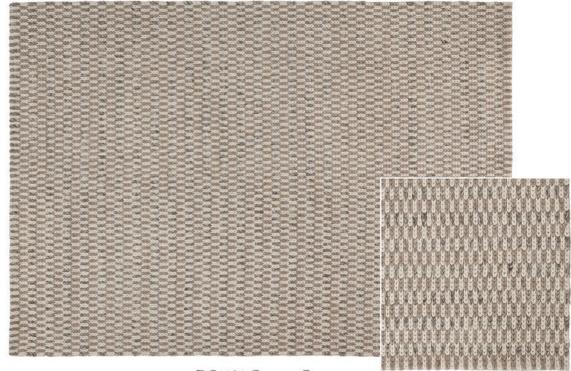
DANTE COLLECTION



DA-100 Charcoal



The Dante collection is finely knotted in India by our weavers, in a blend of New Zealand wool and viscose. Unique Transitional looks both in design and texture, such as a Batik-inspired design in Oyster or a heavy cable-knit textured geometric design.

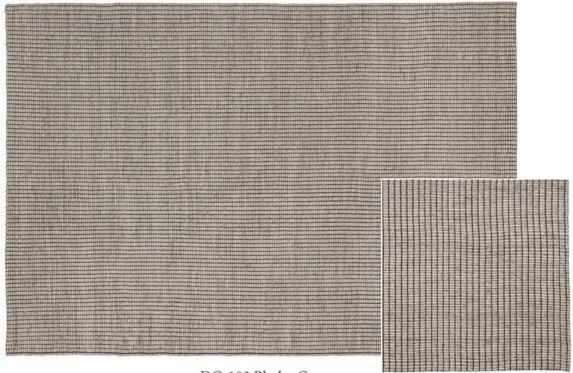


DO-101 Cream - Grey



DO-102 Grey - White

Handwoven in India. Every SKU in this collection is a unique weave that creates a heavy dense textured pattern that is on trend with the popular "sweater" textures seen in so many of today's home furnishing textiles. All of the colors are a subtle blending of soft washed, undyed look, neutrals.



DO-103 Black - Grey



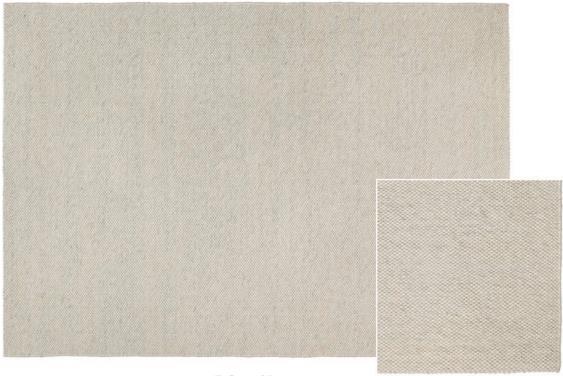
DO-104 Ivory

Handwoven in India. Every SKU in this collection is a unique weave that creates a heavy dense textured pattern that is on trend with the popular "sweater" textures seen in so many of today's home furnishing textiles. All of the colors are a subtle blending of soft washed, undyed look, neutrals.

Hand-Woven ◆ Wool ◆ India







DO-106 Ivory

Handwoven in India. Every SKU in this collection is a unique weave that creates a heavy dense textured pattern that is on trend with the popular "sweater" textures seen in so many of today's home furnishing textiles. All of the colors are a subtle blending of soft washed, undyed look, neutrals.



DO-107 Grey



Handwoven in India. Every SKU in this collection is a unique weave that creates a heavy dense textured pattern that is on trend with the popular "sweater" textures seen in so many of today's home furnishing textiles. All of the colors are a subtle blending of soft washed, undyed look, neutrals.

Hand-Woven ◆ Wool ◆ India

ELEGANCE COLLECTION





Intricately designed patterns flow seamlessly throughout each of the gracefully put together pieces of the Elegance collection. Using premium wool dyed brilliantly through a centuries-old technique, the genius found in each piece is derived from our weavers' ability to delicately fine tune and tie each hand-knotted portion of this collection's designs together. The Elegance collection cannot be beaten in both value or elegant style.

ELEGANCE COLLECTION



ELE-3 Dark Grey



Intricately designed patterns flow seamlessly throughout each of the gracefully put together pieces of the Elegance collection. Using premium wool dyed brilliantly through a centuries-old technique, the genius found in each piece is derived from our weavers' ability to delicately fine tune and tie each hand-knotted portion of this collection's designs together. The Elegance collection cannot be beaten in both value or elegant style.

ELITE COLLECTION



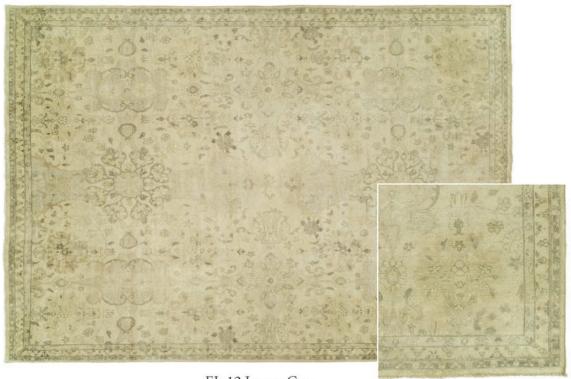
EL-10 Blue



EL-11 Soft Blue

The Persian Designers take on a centuries-old motif, the Elite collection offers area rug connoisseurs and first time buyers a window into the world of the creme-de-la-creme of the classic carpet world. Tightly hand-knotted and manufactured with the highest quality materials. Value can be found in every square inch of each work of art; from the subtle color variations to the resilient construction and weaving technique.

ELITE COLLECTION



EL-12 Ivory - Grey



EL-13 Ivory - Gold

The Persian Designers take on a centuries-old motif, the Elite collection offers area rug connoisseurs and first time buyers a window into the world of the creme-de-la-creme of the classic carpet world. Tightly hand-knotted and manufactured with the highest quality materials. Value can be found in every square inch of each work of art; from the subtle color variations to the resilient construction and weaving technique.

EXPRESSIONS COLLECTION



EX-1 Multi



EX-2 Blue

Vibrant colors are marbled with soft muted shades, creating a collection of transitionally abstract designs that are styled for contemporary lifestyles. Hand knotted in India, in a blend of New Zealand wool and viscose. A soft plush textured pile gives each rug a dimensional look and feel.

EXPRESSIONS COLLECTION



EX-4 Taupe



EX-5 Multi

Vibrant colors are marbled with soft muted shades, creating a collection of transitionally abstract designs that are styled for contemporary lifestyles. Hand knotted in India, in a blend of New Zealand wool and viscose. A soft plush textured pile gives each rug a dimensional look and feel.

Hand-Knotted ◆ Wool & Viscose ◆ India

FANTASY COLLECTION



FA-626 Grey - Green



FA-630 White

Hand-knotted in India, using finely spun New Zealand wool, blended with silk-like viscose creating a sumptuous sheen of abstract movement. The entire collection incorporates a fusion of soft washed creams and gray colorations that will work harmoniously to compliment any sophisticated decor.

FANTASY COLLECTION



FA-631 Grey - Purple



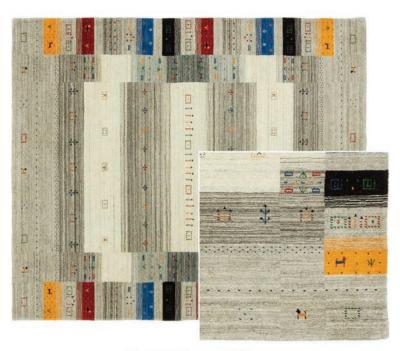
FA-632 Grey - Light Blue

Hand-knotted in India, using finely spun New Zealand wool, blended with silk-like viscose creating a sumptuous sheen of abstract movement. The entire collection incorporates a fusion of soft washed creams and gray colorations that will work harmoniously to compliment any sophisticated decor.

FOLK COLLECTION



FL-1109 Red - Multi





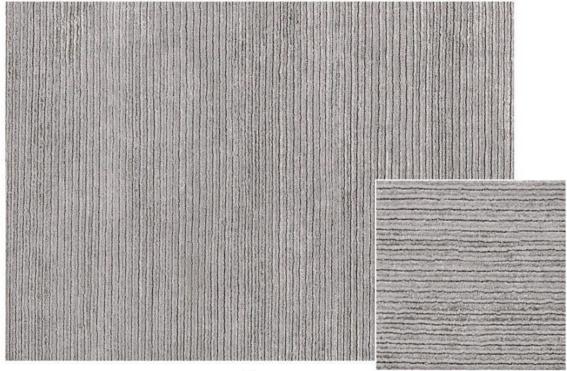


FL-1128 Grey - Rust

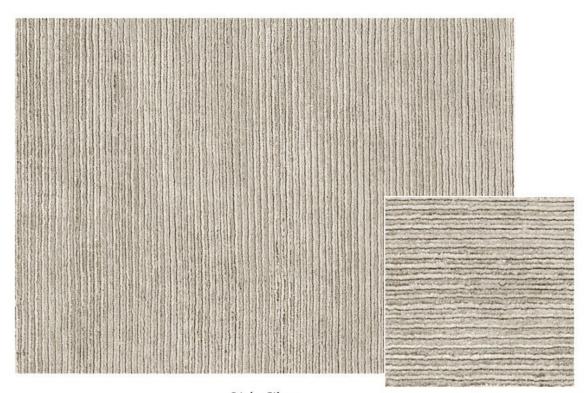
The Folk collection is an assortment of traditional antique nomadic tribal looks. Handcrafted in India of New Zealand wool. Each design has vibrant colorations, replicating the vegetable dyes that were once used in creating these unique nomadic rugs. Every rug is crafted in a thick, soft, dense wool pile, in designs and colors that will complete a rustic southwest look or a contemporary loft.

Hand-Loomed ◆ Wool ◆ India

GISELLE COLLECTION



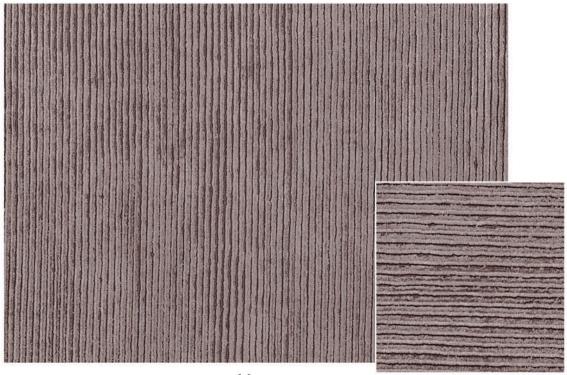
Blue



Light Silver

A classic sophisticated tailored design that is offered in solid colorations that is hand-knotted in wool and viscose. Created by our team of designers and weavers in India. A sleek contemporary textured look is achieved through the tight stripes of cut and loop pile construction. Seven shades of shimmering pastels are offered in this collection.

GISELLE COLLECTION



Mauve



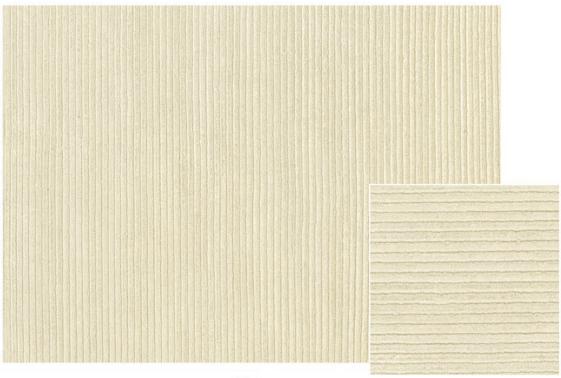
Mocha

A classic sophisticated tailored design that is offered in solid colorations that is hand-knotted in wool and viscose. Created by our team of designers and weavers in India. A sleek contemporary textured look is achieved through the tight stripes of cut and loop pile construction. Seven shades of shimmering pastels are offered in this collection.

GISELLE COLLECTION



Off White



White

A classic sophisticated tailored design that is offered in solid colorations that is hand-knotted in wool and viscose. Created by our team of designers and weavers in India. A sleek contemporary textured look is achieved through the tight stripes of cut and loop pile construction. Seven shades of shimmering pastels are offered in this collection.

INTRIGUE COLLECTION



IN-104 Slate - Coral







IN-110 Grey - Blue

A unique knotting and weaving technique creates a multidimensional high low pile of thick dense New Zealand wool and pure silk. Pops of color on fields of neutral tones appear to look like thousands of cotton balls scattered throughout the rug. This collection will raise the level of style in any settings.

Hand-Knotted ◆ Wool & Silk ◆ India

KILIM CASABLANCA COLLECTION



83020 Silver - Grey



83021 Silver - Charcoal

83022 Brown - Natural

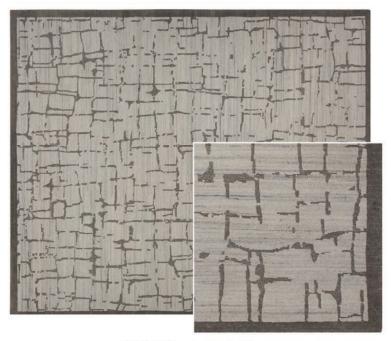
Kilim rugs are pileless, flatwoven rugs that are durable, lightweight, and reversible. Hand-loomed in wool and viscose by our skilled artisans. Rug designs feature variegated striped tonal patterns in earth and charcoal for a versatile boho-chic look.

Hand Loomed ◆ Wool & Viscose ◆ India

LA JOLLA COLLECTION



5374-A White



5374-B Sand - Dark Grey

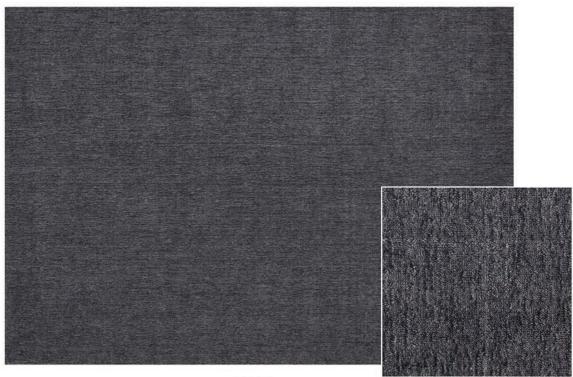


5374-C Charcoal - Grey

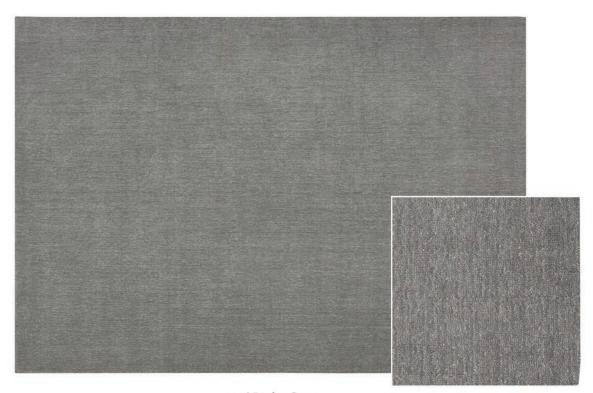
Hand-knotted by HRI in India in a very dense pile of PET yarn that is not only long-wearing but also stain-resistant, great for high-traffic areas. This is definitely a Performance area rug. The unique design has the look of 'crackle glass' in colorations that range from white on white to rich charcoal and grey. Crackle glass was first introduced in Venice in the 16th century and is as popular as ever in today's contemporary home furnishings.

Hand-Knotted ◆ PET Yarn ◆ India

LAGUNA COLLECTION



202 Navy

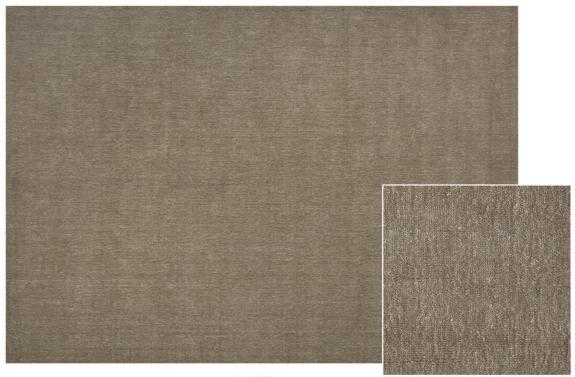


206 Light Grey

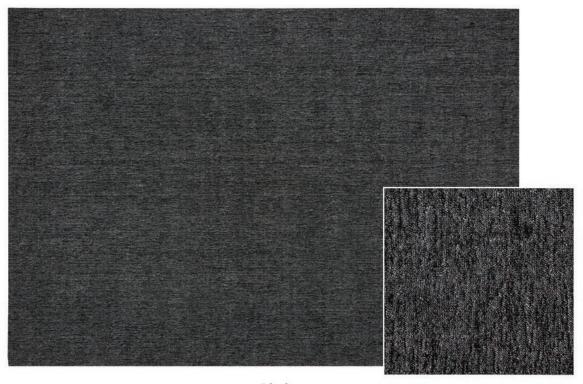
A unique HRI looming process creates a heavy dense textured chain stitch weave in tweeded wool and linen yarns. Offered in colorations from deep rich navy to a soft fern. This rug construction will perform in any setting and will complete the look from a Loft to a Lodge.

Hand-Loomed ◆ Wool & Linen ◆ India

LAGUNA COLLECTION



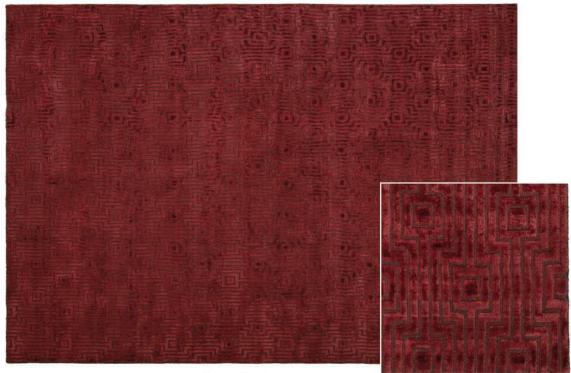
210 Fern



211 Black

A unique HRI looming process creates a heavy dense textured chain stitch weave in tweeded wool and linen yarns. Offered in colorations from deep rich navy to a soft fern. This rug construction will perform in any setting and will complete the look from a Loft to a Lodge.

Hand-Loomed ◆ Wool & Linen ◆ India

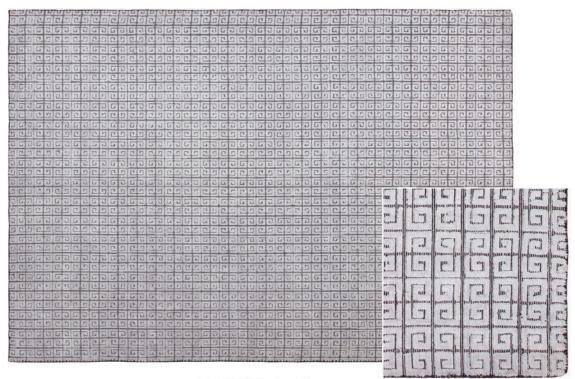


LA-3029 Burgundy

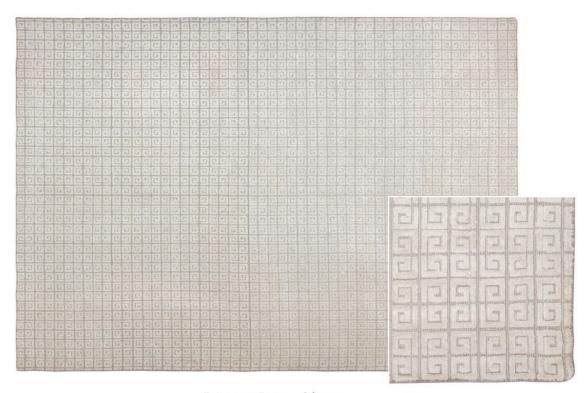


LA-3058 Ivory - Grey

This collection is all about texture. Every design is handwoven in India constructed by a unique plying of wool and viscose. Tailored borderless, geometric looks are created out of nothing but the texture and done in colorations that range from a dramatic Burgundy to sophisticated Silvers and Greys. This study in texture works easily with any settings.

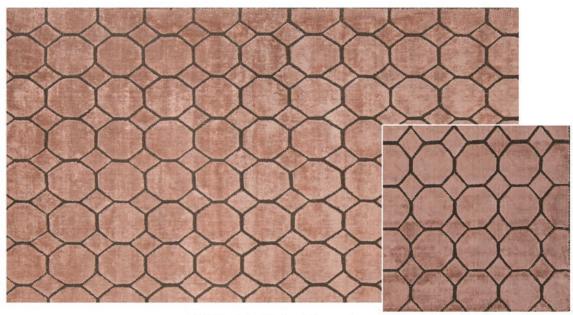


LA-3078 Black - Silver



LA-3078 Ivory - Silver

This collection is all about texture. Every design is handwoven in India constructed by a unique plying of wool and viscose. Tailored borderless, geometric looks are created out of nothing but the texture and done in colorations that range from a dramatic Burgundy to sophisticated Silvers and Greys. This study in texture works easily with any settings.



LA-3151 Light Pink - Charcoal



This collection is all about texture. Every design is handwoven in India constructed by a unique plying of wool and viscose. Tailored borderless, geometric looks are created out of nothing but the texture and done in colorations that range from a dramatic Burgundy to sophisticated Silvers and Greys. This study in texture works easily with any settings.

Hand-Loomed ♦ Wool & Viscose ♦ India



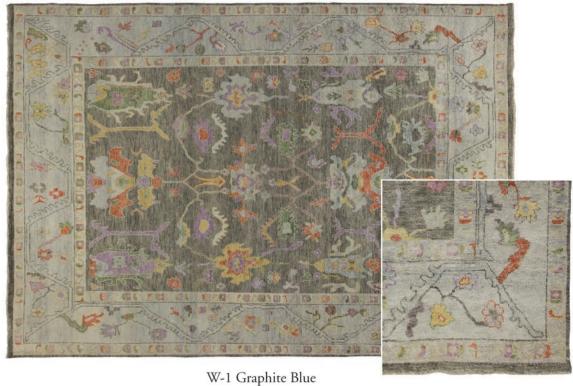
LA-3152A Beige



LA-3152B Silver

This collection is all about texture. Every design is handwoven in India constructed by a unique plying of wool and viscose. Tailored borderless, geometric looks are created out of nothing but the texture and done in colorations that range from a dramatic Burgundy to sophisticated Silvers and Greys. This study in texture works easily with any settings.

MADISON COLLECTION

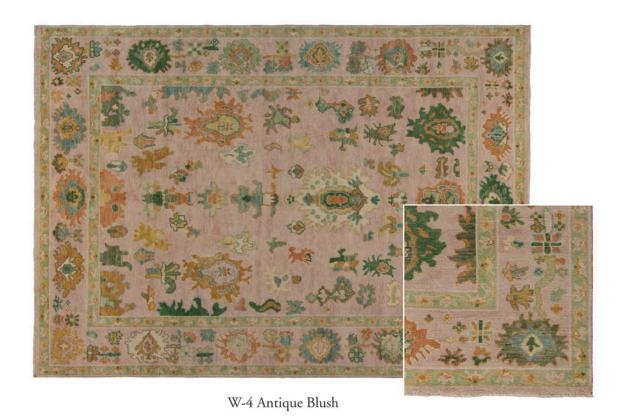




W-3 Periwinkle

HRI has selected four classic Oushak designs from its library of antique Persian designs to create Madison. Hand-knotted in India in a special blend of fine wools from India. Each design is colored in very unique ontrend colorations that reflect the hottest looks in today's market.

MADISON COLLECTION





W-6 Moss Grey

HRI has selected four classic Oushak designs from its library of antique Persian designs to create Madison. Hand-knotted in India in a special blend of fine wools from India. Each design is colored in very unique ontrend colorations that reflect the hottest looks in today's market.

MAJESTIC OUSHAK COLLECTION



MAJ-103 Plum - Grey



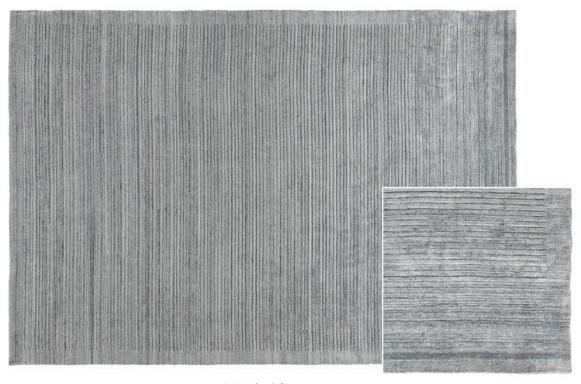
MAJ-106 Grey - Light Grey

The classic Oushak design with its large scale design elements has always been the go to look for a sophisticated Transitional, Contemporary or Traditional setting. This collection is hand knotted in India, in a finely knotted pile of spun Indian Bikaner wools of Magra and Chokla. Each rug is luster washed during HRI's unique finishing process.

MALIBU COLLECTION



MA-40 Beige

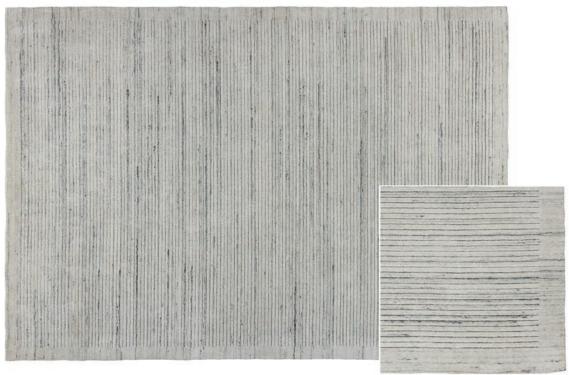


MA-42 Silver

Hand-loomed in India of 100% PET yarn. PET yarn is the ultimate in durability and cleanability. A great transitional look with a textured field of dense ribbed high / low pile, framed by a border of plush pile in four soft washed colorways

Hand-Loomed ◆ PET Yarn ◆ India

MALIBU COLLECTION



MA-44 White



MA-46 Sky Blue

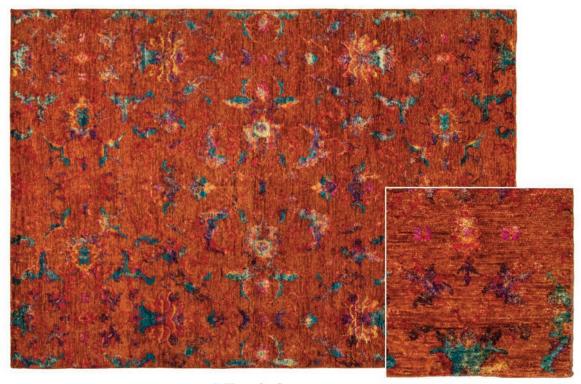
Hand-loomed in India of 100% PET yarn. PET yarn is the ultimate in durability and cleanability. A great transitional look with a textured field of dense ribbed high / low pile, framed by a border of plush pile in four soft washed colorways

Hand-Loomed ◆ PET Yarn ◆ India

MELODY COLLECTION



ME-3067 Gold



ME-3068 Orange

HRI has created a look that is new and fresh to the Market. Melody's nouveau-chic look is hand-knotted in India of New Zealand wool and pure Sari silk. The bright pops of color are all done in a pile of pure silk. This collection has a Bohemian look that says... "everything does not have to be Blues and Greys".

MELODY COLLECTION



ME-3083 Beige



ME-3084 Grey

HRI has created a look that is new and fresh to the Market. Melody's nouveau-chic look is hand-knotted in India of New Zealand wool and pure Sari silk. The bright pops of color are all done in a pile of pure silk. This collection has a Bohemian look that says... "everything does not have to be Blues and Greys".

Hand-Knotted ◆ Wool & Sari Silk ◆ India

METROPOLIS COLLECTION



METR-501 Blue



METR-502 Slate METR-503 Red

One of the finest qualities in our entire assortment. Hand-Knotted in a low, very dense pile of Ghazni wool creating a very beautiful and durable piece of floor art. Allover borderless antique geometric Tribal design that is a high-end designer look, done in three on-trend colorways. Metropolis is a timeless Transitional look that would be the anchor to any setting.

Hand-Knotted ◆ Wool ◆ Pakistan

MILAN COLLECTION



MI-90 Silver - Blue







MI-92 Gold - Blue

A Contemporary collection of rugs, finely hand-knotted in a dense pile of New Zealand wool with highlights of viscose from the HRI looms in India, direct to you. Milan is a perfect example of HRI's Market-leading innovations in design. Small pixels of soft washed, on-trend colors, create a unique abstract design that has the movement of marble.

MIRAGE COLLECTION



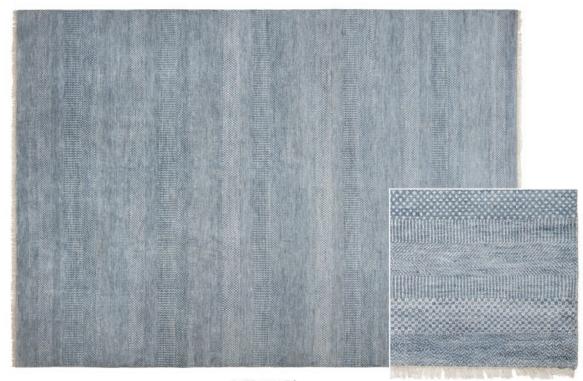
MT-103 Light Grey



MT-104 Light Mocha

This collection is the definition of the Transitional look. Hand-knotted in India and constructed in New Zealand wool with viscose highlights. Mirage covers the on-trend color spectrum from silvery blues to soft shades of green. The soft washed tone on tones combine with varying texture and ply creating unique bands of designs within each rug.

MIRAGE COLLECTION



MT-105 Blue

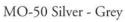


MT-106 Navy

This collection is the definition of the Transitional look. Hand-knotted in India and constructed in New Zealand wool with viscose highlights. Mirage covers the on-trend color spectrum from silvery blues to soft shades of green. The soft washed tone on tones combine with varying texture and ply creating unique bands of designs within each rug.

MOMA COLLECTION







MO-52 Beige

HRI's designers have created a very tailored sophisticated geormetric, contemporary look that is made in India. Specially blended wool has been plied with viscose to give each design a soft patina which will complete a wide range of looks.

MOMA COLLECTION



MO-56 Silver - Silver







MO-171 White - Pink

HRI's designers have created a very tailored sophisticated geormetric, contemporary look that is made in India. Specially blended wool has been plied with viscose to give each design a soft patina which will complete a wide range of looks.

Hand-Loomed ♦ Wool & Viscose ♦ India

MYSTIQUE COLLECTION



MY-6048 Grey - Pink



MY-7678 Grey - Blue

HRI's unique rug-making tradition at its best... Elegant designs layered in a softly textured pile of handspun New Zealand wool and viscose. Hand-knotted in India exclusively by HRI weavers. On-trend colorations create an elegant home experience.

MYSTIQUE COLLECTION



MY-7678 Grey - Charcoal



MY-7766 Grey - Rust

HRI's unique rug-making tradition at its best... Elegant designs layered in a softly textured pile of handspun New Zealand wool and viscose. Hand-knotted in India exclusively by HRI weavers. On-trend colorations create an elegant home experience.

NATURE COLLECTION



NA-10B Blue





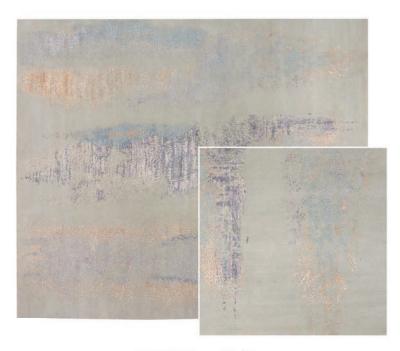
NA-10G Grey NA-10M Multi

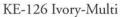
This collection is all about texture and that texture is created by dense high / low ribs of blended wool and viscose, handwoven in India. Striations of colors are tweeded together forming the perfect blend of pattern and texture. The borderless look of Nature coordinates with a wide range of looks from luxury to lodge.

NIRVANA COLLECTION



KE-18 Ivory-Multi





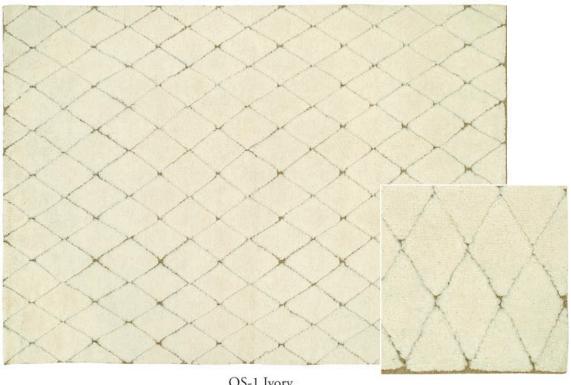


KE-144 Grey- Multi

Three incredibly unique designs hand-knotted in India. This collection is one of the finest weaves of New Zealand wool and silk in the HRI assortment. Each of these very special rugs has the look of three dimensional abstract watermarks, this illusion is created by a tight dense high/low pile of wool and silk, that can only be achieved by a very skilled master weaver.

Hand-Knotted ◆ Wool & Silk ◆ India

OASIS COLLECTION



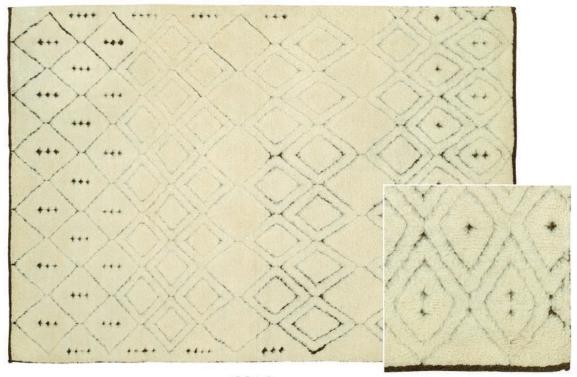
OS-1 Ivory



OS-2 Ivory

The Oasis collection is inspired by famous Moroccan rugs that are favored by designers and stylists. Using handspun 100% natural wool, master artisans hand knot a plush and soft rug that has a high pile which incorporates a high low texture unique in design and pattern. This creates a warm, yet authentic pattern that is subtle and beautiful. The rugs are all natural and eco-friendly.

OASIS COLLECTION



OS-3 Ivory



OS-4 Grey

The Oasis collection is inspired by famous Moroccan rugs that are favored by designers and stylists. Using handspun 100% natural wool, master artisans hand knot a plush and soft rug that has a high pile which incorporates a high low texture unique in design and pattern. This creates a warm, yet authentic pattern that is subtle and beautiful. The rugs are all natural and eco-friendly.

PESHAWAR COLLECTION



P-5 Ivory - Beige



P-6 Light Blue - Ivory

HRI has recreated a classic collection of Afghan and Persian designs in the Afghan weaving tradition from the Peshawar region. HRI has specially dyed blended Indian and New Zealand wools producing colors and shades that once could only be achieved with vegetable dyes. The knotting technique and our finishing process make the Peshawar Collection one of the best values in the market today.

PESHAWAR COLLECTION



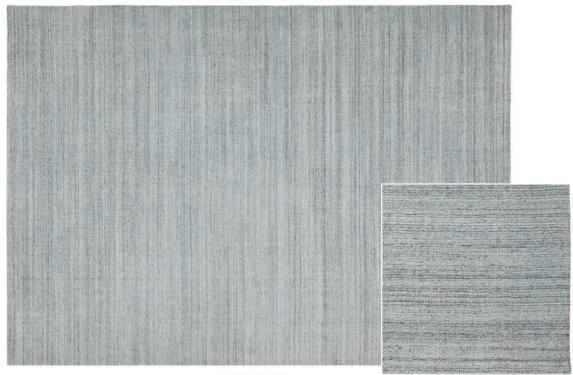
P-6 Light Green - Ivory



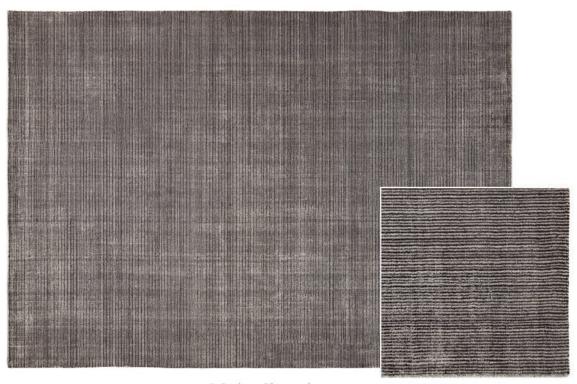
P-15 Beige - Rust

HRI has recreated a classic collection of Afghan and Persian designs in the Afghan weaving tradition from the Peshawar region. Harounian master weavers have specially dyed blended Indian and New Zealand wools producing colors and shades that once could only be achieved with vegetable dyes. The knotting technique and our finishing process make the Peshawar Collection one of the best values in the market today.

POTTERY COLLECTION



PO-401 Blue

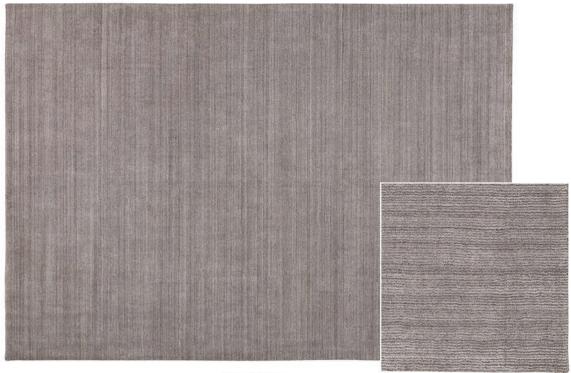


PO-402 Charcoal

A subtle stripe look is created not only by color but also by texture through the use of a tight dense pile of wool and viscose. This collection has a wide-ranging color palette with an extra sheen that will bring a contemporary polish to any interior.

Hand-Loomed ♦ Wool & Viscose ♦ India

POTTERY COLLECTION



PO-403 Grey



PO-404 Silver

A subtle stripe look is created not only by color but also by texture through the use of a tight dense pile of wool and viscose. This collection has a wide-ranging color palette with an extra sheen that will bring a contemporary polish to any interior.

Hand-Loomed ♦ Wool & Viscose ♦ India

POTTERY COLLECTION



PO-405 Taupe



PO-406 Aqua

A subtle stripe look is created not only by color but also by texture through the use of a tight dense pile of wool and viscose. This collection has a wide-ranging color palette with an extra sheen that will bring a contemporary polish to any interior.

PREMIA COLLECTION



PR-10 Dark Grey



PR-11 Red

Classic large scale distressed Oushak designs have been recolored to compliment today's trending decor, all done in unique patterns. Each rug is hand-knotted in India, using the finest New Zealand wool and finished in HRI's exclusive luster wash finish. Every detail and color is inspected by HRI's team in India and the US ensures that each of these programmed rugs is consistent in look and quality in every size.

Hand-Knotted ◆ Wool ◆ India

PREMIA COLLECTION



PR-12 Light Blue

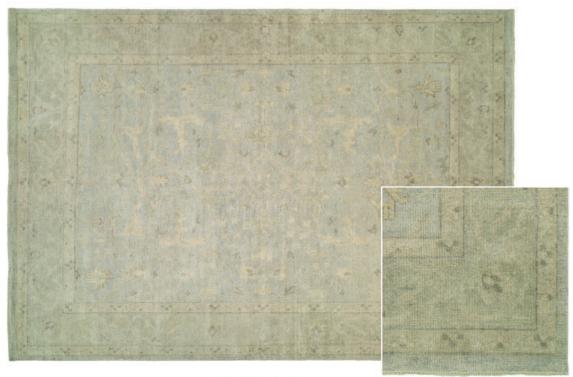


PR-15 Ivory PR-14 Black

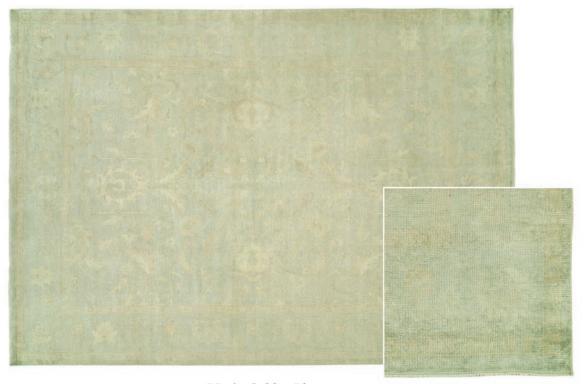
Classic large scale distressed Oushak designs have been recolored to compliment today's trending decor, all done in unique patterns. Each rug is hand-knotted in India, using the finest New Zealand wool and finished in HRI's exclusive luster wash finish. Every detail and color is inspected by HRI's team in India and the US ensures that each of these programmed rugs is consistent in look and quality in every size.

Hand-Knotted ◆ Wool ◆ India

PREMIER COLLECTION



PR-42 Light Blue



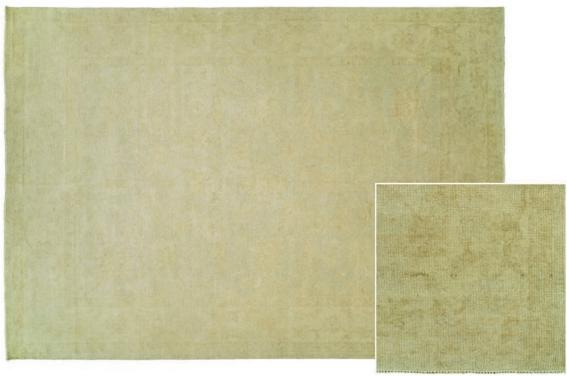
PR-43 Golden Blue

Building off HRI's award-winning Anatolian collection, Premier designs embody the foremost in character and sophistication. Hand-knotted with remarkable detail, the textures achieved by Premier are peerless in today's market. Offered in four separate but equally brilliant designs, these carpets are majestic yet hardwearing and will be sure to grace a room with its beauty for a lifetime.

PREMIER COLLECTION



PR-44 Smoke



PR-45 Silver

Building off HRI's award-winning Anatolian collection, Premier designs embody the foremost in character and sophistication. Hand-knotted with remarkable detail, the textures achieved by Premier are peerless in today's market. Offered in four separate but equally brilliant designs, these carpets are majestic yet hardwearing and will be sure to grace a room with its beauty for a lifetime.

ROSEWOOD COLLECTION



RO-1275 Blue - Beige



RO-1276 Beige - Light Blue

A collection of free-flowing abstract designs that are truly art for the floor. Each piece is made from New Zealand wool and finely spun viscose that gives each design a unique three-dimensional look. There seems to be moving in the designs that change every time you look at this collection of handmade art. All of the top colors that are used are the colors that are trending today in many of the best selling fabrics.

ROSEWOOD COLLECTION



RO-1427 Light Blue - Gold



RO-1428 Multi

A collection of free-flowing abstract designs that are truly art for the floor. Each piece is made from New Zealand wool and finely spun viscose that gives each design a unique three-dimensional look. There seems to be moving in the designs that change every time you look at this collection of handmade art. All of the top colors that are used are the colors that are trending today in many of the best selling fabrics.

ROSEWOOD COLLECTION



RO-1429 Grey - Rust



RO-21407 Grey - Rust

A collection of free-flowing abstract designs that are truly art for the floor. Each piece is made from New Zealand wool and finely spun viscose that gives each design a unique three-dimensional look. There seems to be moving in the designs that change every time you look at this collection of handmade art. All of the top colors that are used are the colors that are trending today in many of the best selling fabrics.

SERAPI HERITAGE COLLECTION



SH-14C Red - Ivory



SH-15 Rust - Rust

Hand-knotted in India with the softest 100% wool pile, HRI's Heritage Serapi collection emulates the original antique colorations and designs found in the most famous Serapi designs ever created. Traditional elegance and class are on display in these fine quality area rugs.

SERAPI HERITAGE COLLECTION



SH-16A Ivory - Rust



SH-45 Ivory - Rust

Hand-knotted in India with the softest 100% wool pile, HRI's Heritage Serapi collection emulates the original antique colorations and designs found in the most famous Serapi designs ever created. Traditional elegance and class are on display in these fine quality area rugs.

Hand-Knotted ◆ Wool ◆ India

SERENITY COLLECTION



SE-04 Sky







SE-08 Eggshell Seafoam

A very dense low profile textured, high/low, shag pile. Finely spun wool ensures minimum pilling of this soft yet very durable construction. Three unique abstract designs all done in soft washed pastel colorways that will look great in a beach house or a penthouse.

Hand-Knotted ◆ Wool ◆ India

SPARKLE COLLECTION



CR-22419 Ivory

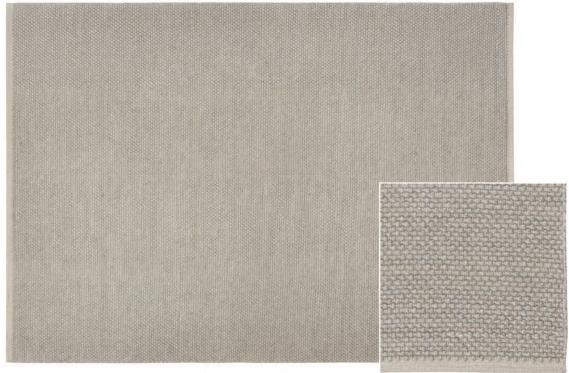


CR-22422 Light Brown

Tightly woven with the look of a path of pebbles, the texture and feel of these flatly woven rugs are like no other, because of the unique way we ply yarns of cotton, wool, viscose, and polyester together in tweeded colors of soft earth tones. Lurex yarn is woven throughout for an elegant metallic accent. The look is on-trend with the popular sweater weaves in today's floorcoverings.

Hand-Woven ♦ Cotton, Wool, Viscose & Polyester ♦ India

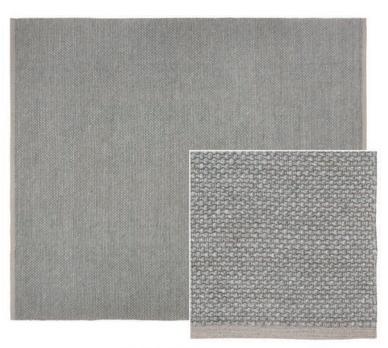
SPARKLE COLLECTION



CR-22420 Light Grey







CR-22418 Dark Grey

Tightly woven with the look of a path of pebbles, the texture and feel of these flatly woven rugs are like no other, because of the unique way we ply yarns of cotton, wool, viscose, and polyester together in tweeded colors of soft earth tones. Lurex yarn is woven throughout for an elegant metallic accent. The look is on-trend with the popular sweater weaves in today's floorcoverings.

Hand-Woven ♦ Cotton, Wool, Viscose & Polyester ♦ India

STUDIO COLLECTION



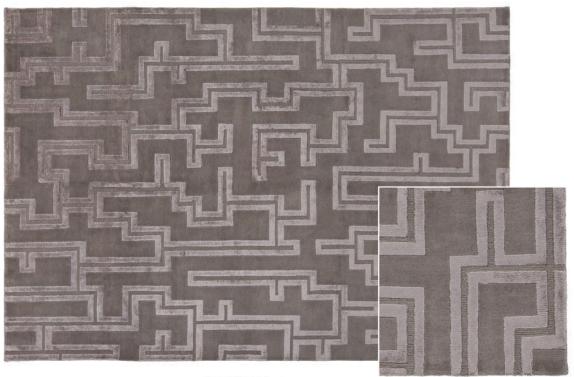
ST-1423 Stone



ST-1424 Cream

A Wesley Mancini rug collection by HRI. Hand-Knotted in India in a dense cut and loop pile of wool with dramatic large scale designs in viscose. The soft tone-ontone colorways make this collection so easy to decorate with. A perfectly simple statement for any room while remaining subtly sophisticated.

STUDIO COLLECTION



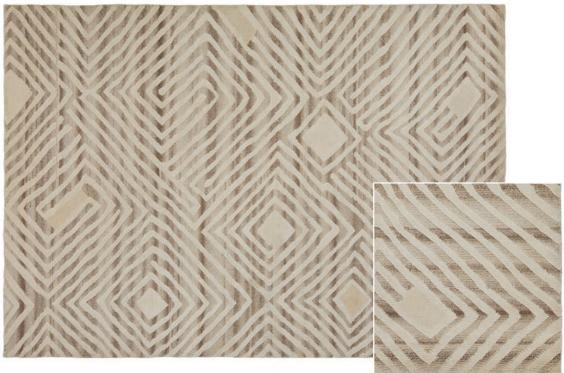
ST-1428 Platinum



ST-1429 Ocean

A Wesley Mancini rug collection by HRI. Hand-Knotted in India in a dense cut and loop pile of wool with dramatic large scale designs in viscose. The soft tone-ontone colorways make this collection so easy to decorate with. A perfectly simple statement for any room while remaining subtly sophisticated.

THEORY COLLECTION



TH-801 Cream



TH-803 Off White

Created by Designer Wesley Mancini, an icon in the US Home Textile Industry. The designs and colorways were all inspired by Mr. Mancini's unique collection of antique tribal fabrics. Wesley's large scale designs colored in soft washed neutrals are the perfect match that will balance with today's trending upholstery fabric.

THEORY COLLECTION



TH-808 Beige



Created by Designer Wesley Mancini, an icon in the US Home Textile Industry. The designs and colorways were all inspired by Mr. Mancini's unique collection of antique tribal fabrics. Wesley's large scale designs colored in soft washed neutrals are the perfect match that will balance with today's trending upholstery fabric.

THEORY COLLECTION



TH-813 Natural



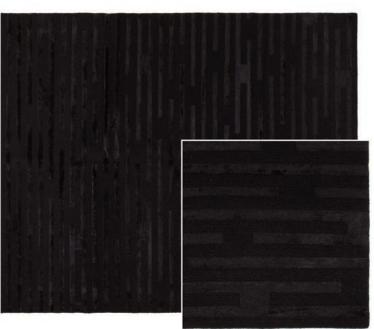
TH-814 Dapple

Created by Designer Wesley Mancini, an icon in the US Home Textile Industry. The designs and colorways were all inspired by Mr. Mancini's unique collection of antique tribal fabrics. Wesley's large scale designs colored in soft washed neutrals are the perfect match that will balance with today's trending upholstery fabric.

UPTOWN COLLECTION







UP-1420 Cream - Blush

UP-1421 Black - Black

The name of this collection says it all, tailored sophistication in a dense texture of New Zealand wool loop and viscose pile construction. This Wesley Mancini collection by HRI is understated contemporary looks in on-trend colors that will be the perfect anchor to any settings.

VESTA COLLECTION



VE-04 Indigo



VE-09 Ivory

We use India's finest Bikaner wool in creating this hand-knotted, zero pile rug. Vesta is a collection of richly textured transitional, lifestyle looks, that offers patterns of classic geometric and Moroccan tile motifs. This collection is a "go to" look that completes any decor.

Hand-Knotted ◆ Wool ◆ India

VESTA COLLECTION



VE-19 Blue



VE-51 Red

We use India's finest Bikaner wool in creating this hand-knotted, zero pile rug. Vesta is a collection of richly textured transitional, lifestyle looks, that offers patterns of classic geometric and Moroccan tile motifs. This collection is a "go to" look that completes any decor.

VIVIAN COLLECTION



VI-51 Champagne



VI-52 Blush

Created in India exclusively by HRI, hand-loomed, wool with viscose highlights. Random shading enhances the high/low densely textured pile of each unique rug. Three abstract designs in four soft shades of blush, champagne, yellow and sand, are all stocked.

VIVIAN COLLECTION



VI-86 Yellow



VI-88 Sand

Created in India exclusively by HRI, hand-loomed, wool with viscose highlights. Random shading enhances the high/low densely textured pile of each unique rug. Three abstract designs in four soft shades of blush, champagne, yellow and sand, are all stocked.

Hand-Loomed ♦ Wool & Viscose ♦ India







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