



Harounian Rugs International
Performance Rugs
featuring



Dear Customer,

What is in a Name?

The Harounian name has been well known in the international carpet & rug industry for at least a century. The product of generations of carpet weavers and traders, David & Lee Harounian's experience is peerless in the modern carpet & rug manufacturing industry. With an extensive family heritage, including carpets exhibited in renowned museums around the globe, David & Lee's expertise and erudite understanding of the industry and its methods have shaped Harounian Rugs International, known as HRI to the many designers, retailers, and consumers throughout the world.

What is our Art?

For generations, we have made a commitment to design and color, to the quality and supervision of our original productions, and to the service and delivery of our ageless pieces. The innovations that you have come to expect from HRI are a direct result of our designers' efforts to boldly explore new design concepts while intelligently reacting to current decorative trends and needs. HRI designs manufacture and market an unsurpassed value driven the selection of area rugs. HRI's staffed offices and factories in the USA, India, Pakistan, China, Nepal, and Turkey creatively integrate the design, construction, logistics, and marketing of HRI's award-winning and comprehensive collections of tailored and programmed carpets & rugs.

Merging the Classics with the Contemporary

The introduction of our new collections is precisely why we have achieved the status of one of the premier manufacturers of Oriental Rugs in the United States. We have taken the classic Persian designs, such as Serapi, Heriz, Mahal, and Oushak, and while maintaining design integrity, added subtle suggestions of contemporary designs, colors, and essence. As always, our commitment to quality is reflected in the production of our collections; only the finest quality is used in our magnificent hand-made carpets. Only those pieces that meet our stringent specifications enter our inventory and our customers' homes.

You and Us

As a privately held family company, HRI views itself as a partner with each individual client it enters into a business relationship and inspires its clients with its vision of today's industry coupled with the never-ending possibilities, capabilities, and creativity of the HRI team.

Sincerely,

Harounian Rugs International (HRI)

Fall, 2020



WWW.HRIRUGS.COM





Sunbrella's excellence starts at the core of every fiber. Sunbrella rugs offer an unparalleled combination of style and functionality, of beauty and resilience. The performance qualities needed to withstand heavy use year after year are embedded in everything we do, from fiber to yarn and beyond.

To make exquisite rugs that stand the test of time, HRI offers Sunbrella 100% solution-dyed, acrylic yarn. Acrylic has a soft wool-like feel and is extremely durable. It's easy to clean and quick drying. Because Sunbrella yarn is solution-dyed and engineered for UV stability, it's colorfast, as well as inherently resistant to damage from sunlight.

Solution dyeing is a process that adds color before the yarn is even created. Sunbrella fibers are saturated with color and UV-stabilized pigments before they're spun into yarn—meaning the pigment goes all the way through the fibers and the color stays true over time. The color is continuous throughout the fiber much like a carrot. In other dyeing processes such as piece dyeing, the color is only on the outer surface of the fiber, much like a radish with its red skin and white interior.

Sunbrella's proprietary formulation help make cleaning your rugs easier than ever. Sunbrella rugs withstand wine, coffee, juice, and other household messes. For the toughest of messes, Sunbrella rugs are safe to clean with bleach and will retain their beauty and colors over time.

Pet friendly
Fade resistant
Stain resistant
Mold resistant
Mildew resistant
Easy care & cleaning

Sunbrella® is a registered trademark of Glen Raven, Inc.



Sunbrella 600

Our pinnacle Wilton woven Sunbrella 600 includes Contemporary, Abstract and Art Deco designs which are executed by an extraordinary weave fineness to enable incredibly sharp design detail and carpet density.

Sunbrella performance enhanced rug, made for living, at its absolute best. These silky soft piled area rugs are stain resilient, UV and fade resistant, and will not fuzz or pill. Enjoy worry-free existence from pet stains, wine, food and or beverage spills, inside or out. Sunbrella performance rugs are effortlessly cleanable and bleach cleanable for tough messes.







S6-01 Grey - Charcoal

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366



S6-01 Grey - Light Blue

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey



S6-02 Grey - Dark Blue

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey



S6-03 Cream - Grey

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey







S6-04 Cream - Grey

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366



S6-05 Cream - Light Blue

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey







Sunbrella 700

Our pinnacle Wilton woven Sunbrella 700 emulates weathered Persian designs which are executed by an extraordinary weave fineness to enable incredibly sharp design detail and carpet density.

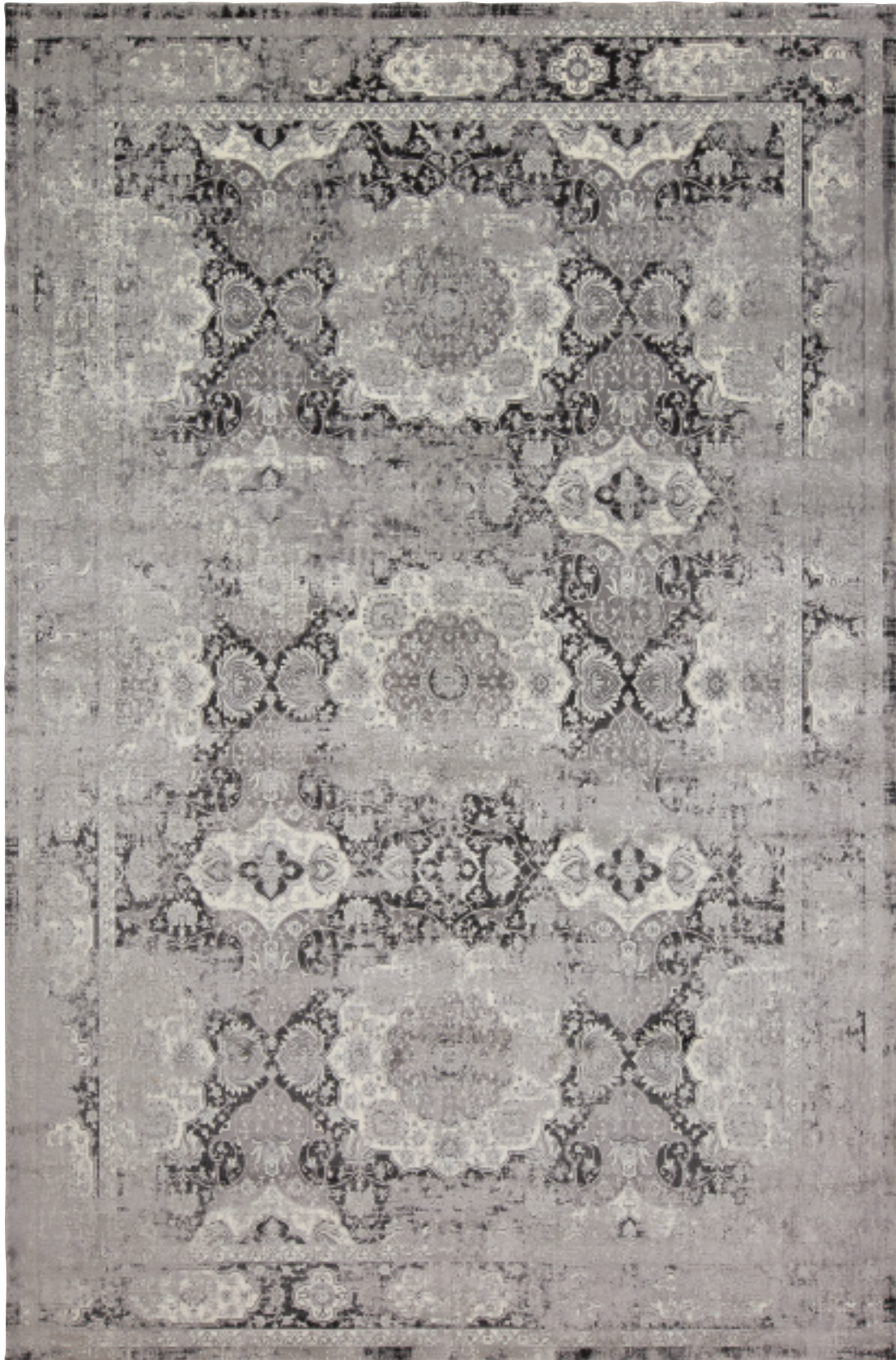
Sunbrella performance enhanced rugs, made for living, at its absolute best. These silky soft piled area rugs are stain resilient, UV and fade resistant, and will not fuzz or pill. Enjoy worry free existence from pet stains, wine, food and or beverage spills, inside or out. Sunbrella performance rugs are effortlessly cleanable and bleach cleanable for tough messes.



S7-01 Cream - Grey

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey



S7-02 Cream - Charcoal

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey



S7-03 Charcoal - Bronze

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey



S7-03 Cream - Grey

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366



S7-03 Cream - Beige

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey





Sunbrella 1000

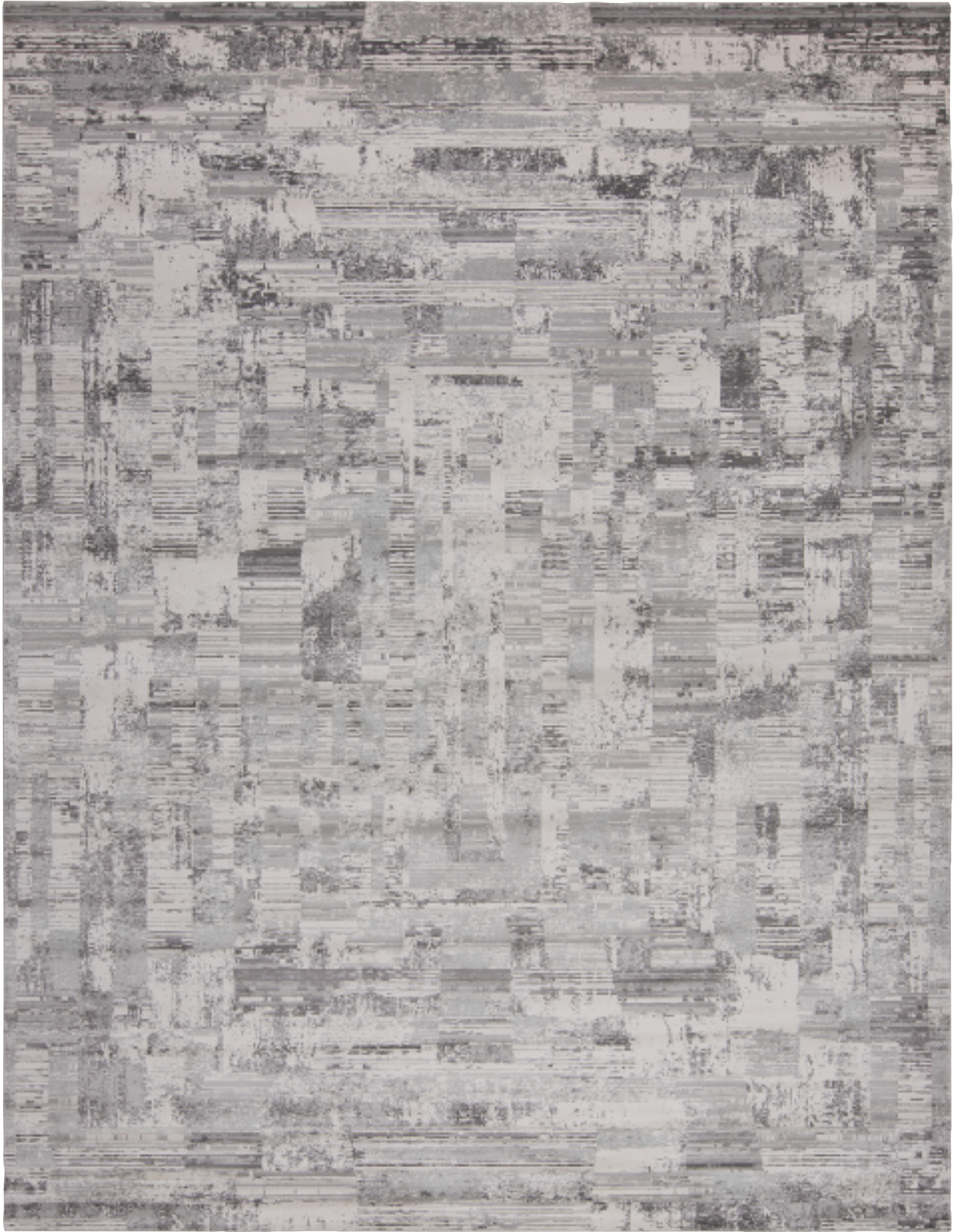
Introducing our newest Sunbrella 1000 in our exclusive stain resilient, UV resistant yarn denier. These silky soft piled carpets are bleach cleanable and are suitable for use inside or out.

Beautiful contemporary designs colored in metallic Silver, Platinum, Iron, Bronze, and highlighted with pure Whites and saturated Blues.

This combination of design and color will complete the most sophisticated aesthetic. Enjoy a worry-free existence from pet stains, wine, or food and beverage spills, at an incredibly reasonable price-point.







S10-10A Grey - White

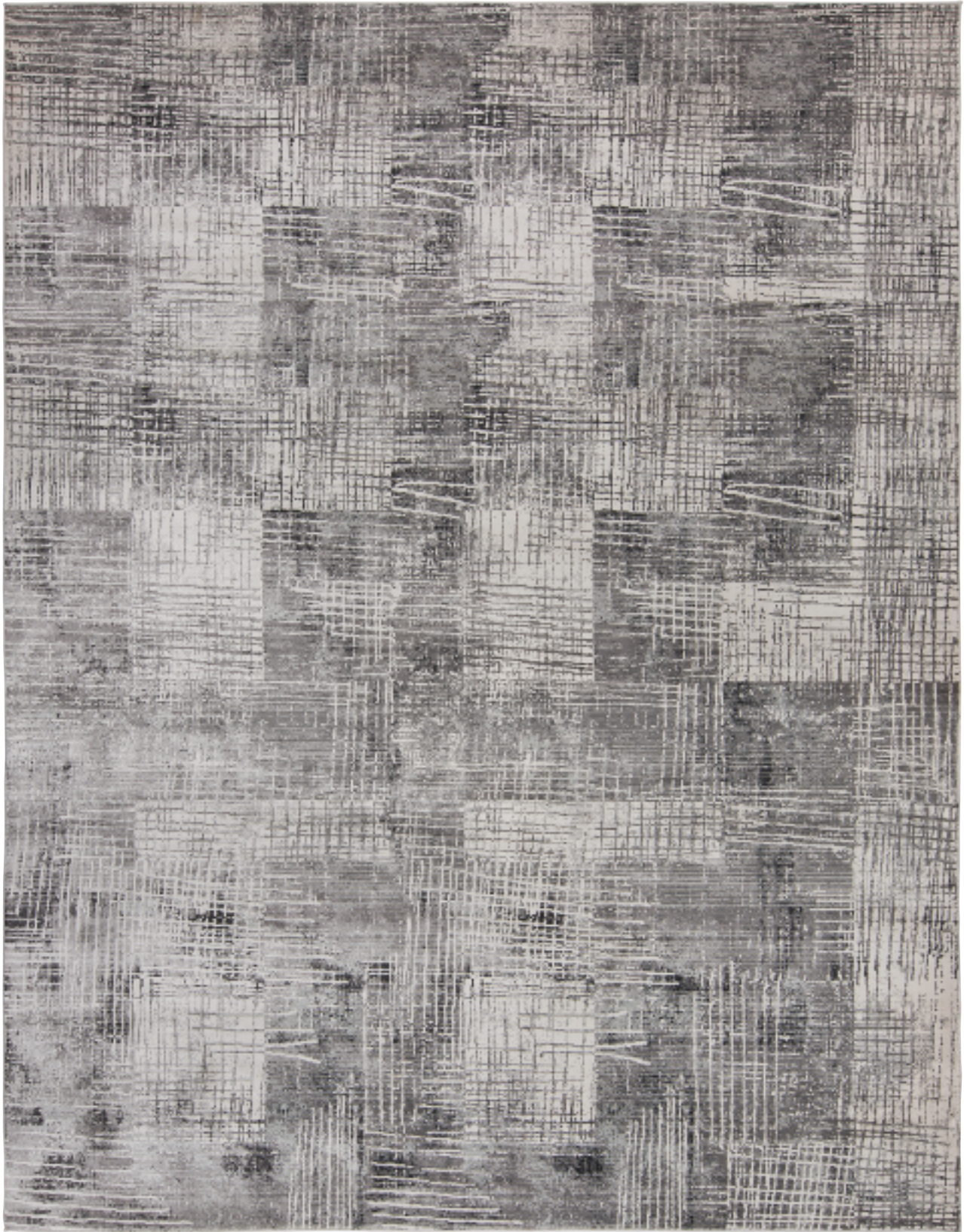
Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366



S10-11B Grey - Bronze

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey



S10-13D Silver - Black

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey



S10-15B Stone - Bronze

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey



S10-15D White - Grey

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey



S10-16D White - Charcoal

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey







S10-17B Bronze - Stone

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey



S10-17C Slate - Blue

Available Sizes			
4'x6'	5'x8'	8'x10'	9'x12'
122x183	153x244	244x305	275x366

Machine-Made • Acrylic • Turkey

Care and Cleaning

One of the best ways to keep Sunbrella rugs looking good is to shake or brush off any loose dirt before it becomes embedded in the fibers. Clean soon after a spill or stain occurs. The quicker you clean spills and stains, the easier they can be to remove.

Routine Cleaning

- Use a carpet sweeper on a regular basis.
- If your vacuum has a beater bar, it should be turned off or set on the highest setting to avoid agitating the fibers of the rug.

Spills

- Apply a light mist of mild soap and water using a spray bottle.
- Work the solution into the stain by lightly agitating the surface with a clean, soft towel or sponge. Avoid scrubbing, and do not use a hard bristled brush or anything that will abrade the fibers of the rug.
- Rinse the entire fabric thoroughly to remove all soap residue.
- Blot excess moisture with a clean, soft towel or sponge.
- Air dry. Repeat rinsing and blotting until all soap residue is removed.

Tough Stains

- Prepare a solution of 1 ounce of bleach and 1/4 ounce mild soap per 16 ounces of water.
- Spray on entire area and allow to soak into the rug for 15 minutes.
- Blot entire surface area with a sponge, clean towel.
- Rinse thoroughly with water only to remove all soap residue.
- Air dry.

Professional Cleaning

- Inquire about a firm's experience working with Sunbrella fabrics and knowledge of cleaning.



Limited Warranty

HRI stands behind our Sunbrella Rugs with the most comprehensive warranty in the Industry as the only performance brand to guarantee against loss of color and strength.



LIMITED WARRANTY

HRI's Five-Year Limited Warranty protects against:

HRI Sunbrella Rugs becoming unserviceable due to fading from normal usage and exposure conditions; including sunlight, mildew and atmospheric chemicals.

This Warranty does not cover:

Damage from misuse or improper care and cleaning.

Limits to the Warranty:

HRI's liability is expressly limited to this Warranty. HRI reserves the right to inspect the Sunbrella Rug submitted for claim with all documentation, and all shipping charges will be incurred by owner.

What we will do:

HRI will supply a new equivalent Sunbrella Rug to replace the Rug that is deemed unserviceable.

Consumers and end-users with Rug performance issues should contact the Dealer or Retailer from whom the Sunbrella Rug was purchased for resolution to any Warranty issues.



Creativity At Work

HEADQUARTERS

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HIGH POINT

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High Point, NC 27260

LAS VEGAS

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